

INOTEX

THE 15th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2026



**GATEWAY TO IRAN'S
INNOVATION
ECOSYSTEM**



IRAN'S INNOVATION ECOSYSTEM: CAPACITY & STATISTICS

Iran is home to one of the most dynamic and underexplored tech markets in West Asia, powered by a young population, strong engineering talent, and a growing innovation infrastructure.

Iran's 89 million-person market is experiencing fast-growing demand for:

- Digital Platforms
- AI & IoT Solutions
- Industrial Innovation
- Energy Technologies
- Advanced Manufacturing
- Smart Services



89M

Population

A massive consumer base with high demand for digital services.

+10K

Tech Companies

A robust ecosystem of knowledge-based firms.

+90

Accelerators & Centers

Rapidly growing innovation infrastructure.

+120

VCs

Active Venture Capital landscape.



Why INOTEX?

Held annually in Tehran and supported by Pardis Technology Park, the largest innovation hub in West Asia, INOTEX offers international companies a realistic, practical gateway to explore opportunities in Iran and the surrounding region.



Networking

Missions

INOTEX is a collaboration platform designed to help international companies connect, explore, and build real partnerships inside Iran.

Cooperation

Investment

“ A COMPLETE
INNOVATION
ECOSYSTEM
UNDER ONE ROOF ”

- Technology Companies & Startups
- Industrial partners and end-users
- Universities & research centers
- Venture capital firms
- Government agencies & regulators



INOTEX 2025 SNAPSHOT

450+ Exhibitors
30,000+ Visitors
32+ Side Events
12,000 m² Total Area
7,000 m² Booth Space
144+ B2B Meetings & MoUs

AI & IoT Conference
256 Submissions
113 Accepted Papers
68 Presentations

Crowdfunding
500+ Billion IRR Raised

Technology Exchange
27.5 Billion IRR in Agreements

Job Station
298 Vacancies
1,100 Resumes
61 Companies

Delegations



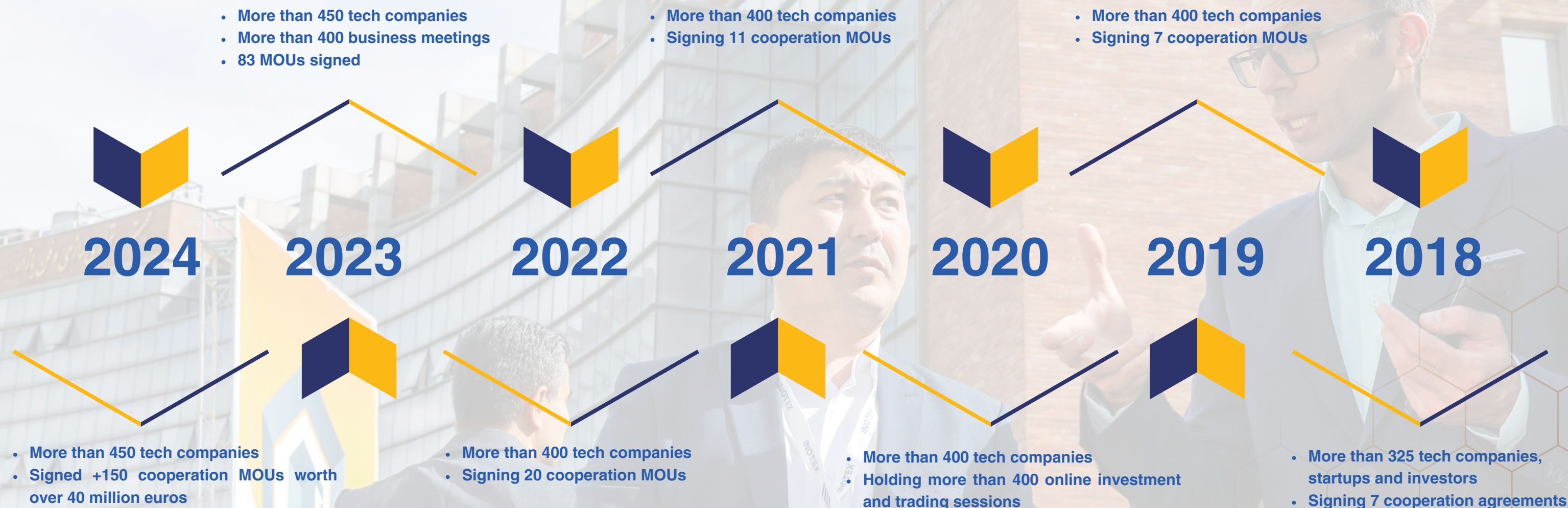
INOTEX OVER THE YEARS

14 editions held (2012 - 2024)

Hosted at Pardis Technology Park, Iran's International Innovation District

Growing collaboration between startups, corporates, investors, universities & government

Increasing international engagement each year



WHAT INOTEX OFFERS

INOTEX is a collaboration platform designed to help international companies connect, explore, and build real partnerships inside Iran.



PROGRAMS FOR INTERNATIONAL PARTICIPANTS

- Curated B2B matchmaking
- Technology transfer & co-development sessions
- Investor–startup meetings
- Expert panels & international discussions
- Soft-landing and market-entry advisory



UNDERSTANDING THE IRANIAN BUSINESS LANDSCAPE DEDICATED WORKSHOPS PROVIDE CLARITY ON:

- How to do business in Iran
- Regulatory and legal essentials
- Establishing a presence
- Financial & trade mechanisms
- Licensing, compliance, taxation & HR practices

These sessions allow foreign participants to approach the Iranian market with confidence, not guesswork.

VALUE FOR VISITORS

INOTEX is a collaboration platform designed to help international companies connect, explore, and build real partnerships inside Iran.

1. Direct Access to the Market

Meet 450+ technology companies & startups, representing the core of Iran's innovation ecosystem.

2. Investment & Partnership Opportunities

Proven deal-making environment:

- 500+ billion IRR raised via Crowdfunding
- 27.5 billion IRR in Technology Exchange agreements

3. High-Quality Networking

INOTEX 2025 facilitated:

- 144+ curated B2B meetings
- Engagement with 27 international delegations

4. Market Entry Clarity

Exclusive workshops guiding foreign companies through regulations, compliance, business operations, and financial mechanisms.

5. Exposure to High-Growth Sectors

Access to 32+ specialized events, including advanced technical programs like the AI & IoT Conference (256 submissions, 113 accepted papers).





VALUE FOR EXHIBITORS

INOTEX is a collaboration platform designed to help international companies connect, explore, and build real partnerships inside Iran.



1. Strong Business Development

Exhibitors tap into one of Iran's largest innovation gatherings, engaging thousands of potential clients and partners.



2. Direct Links to Industry & Government

INOTEX 2025 featured:
Reverse Pitch programs by major industries
24 technology transfer sessions leading to 28 agreements
27.5 billion IRR worth of technology transactions



3. Pilot & Deployment Opportunities

Dozens of technology needs identified across:
Energy & petrochemicals
Finance & banking
Electronics & ICT
Smart services, mobility, public services



4. Media Visibility

INOTEX 2025 received:
Coverage from 70+ media outlets
134+ specialized news reports
200+ radio/TV broadcasts



5. Regional Positioning

International presence from:
Russia, Turkey, China, India, Pakistan,
Uzbekistan, Nigeria, Zimbabwe, Tanzania,
Tajikistan, and Bangladesh.

CONTACT US

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